SINO GROUP 信和集團   HKWALLS

SINO GROUP × HKWALLS
CHROMAFLUX 流動光影

SINO LUMINART FACADE
信和光影藝術幕牆
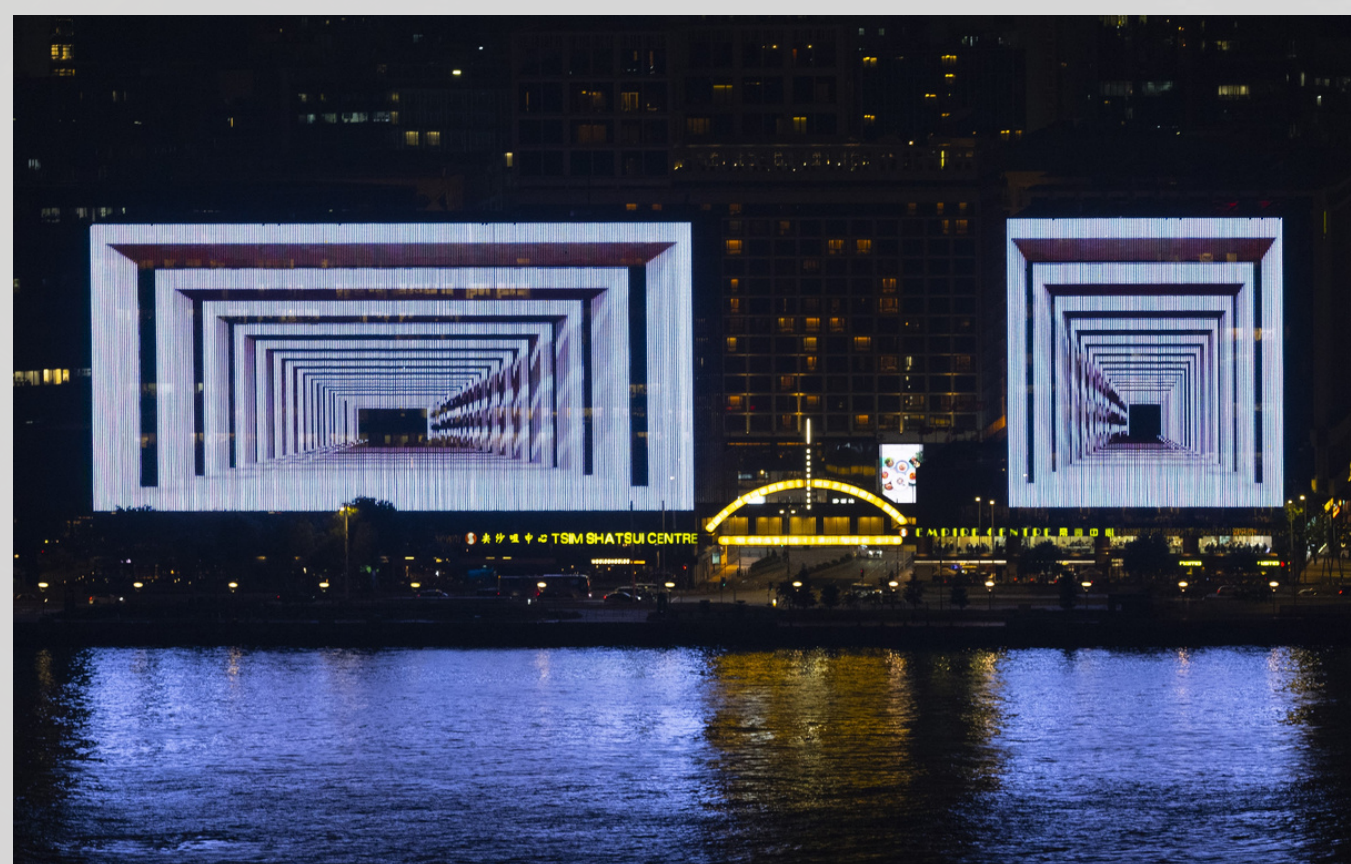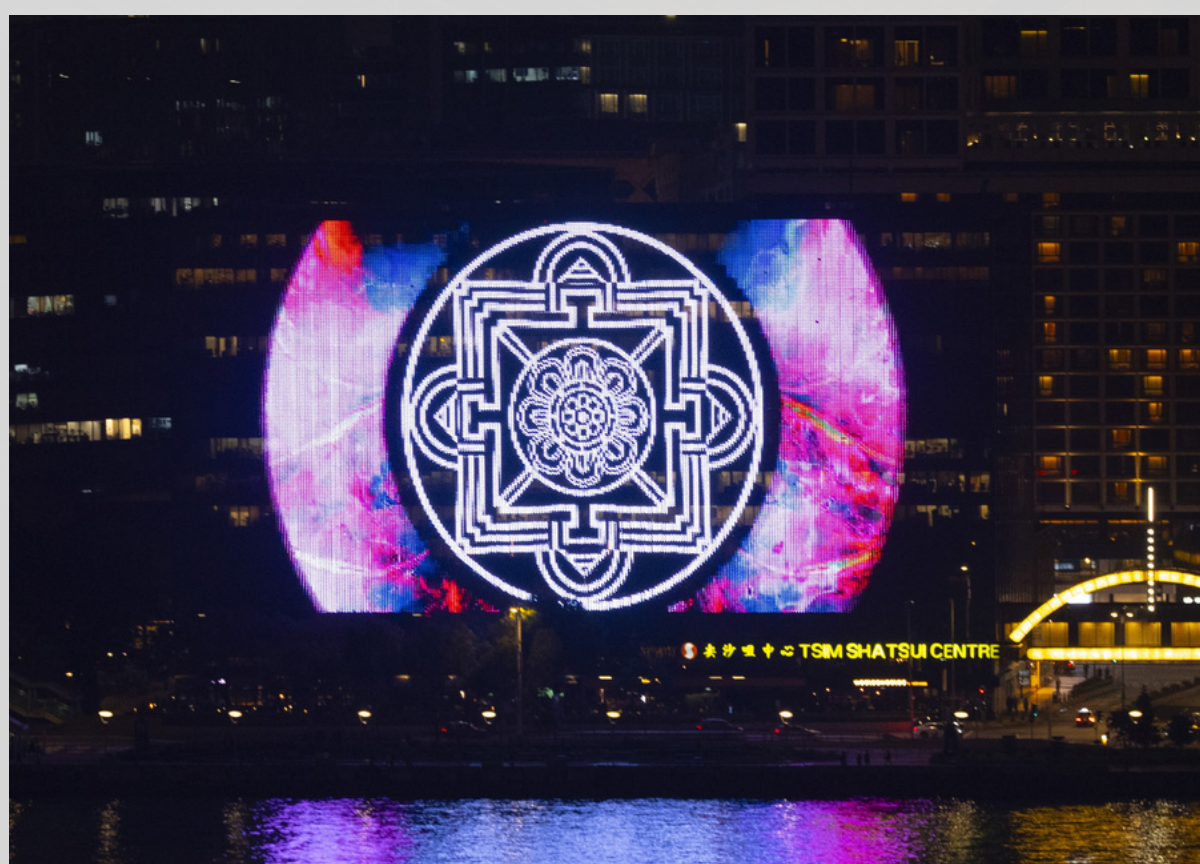24.03.2024—
05.05.2024
FROM 由   →   18:00
UNTIL 至   →   23:00

Sino Group Arts Month present: Chromaflux

The HKWALLS Street Art Festival has always been one of the highlights of Hong Kong Art March, bringing together local and international street artists to create graffiti on walls across Hong Kong, adding interest to the city's landscape. This year, the Sino LuminArt Facede located in Tsim Sha Tsui Center and Empire Center was once again selected to stage a new exhibition "Chromaflux " in Victoria Harbour. Blending the worlds of art, technology, and cultural diversity. Showcases a fusion of vibrant colors, dynamic visuals, and innovative digital techniques, creating an awe-inspiring spectacle that will leave visitors spellbound.

The Sino LuminArt Facede is composed of more than 82,000 LED dot lights. It is one of the largest multimedia facade in Victoria Harbour. This year's exhibition Features a diverse lineup of five local and international artists, each bringing their unique artistic vision to the Sino LuminArt Facade, and will be transformed into a canvas for the street artists to display their mesmerizing digital creations.
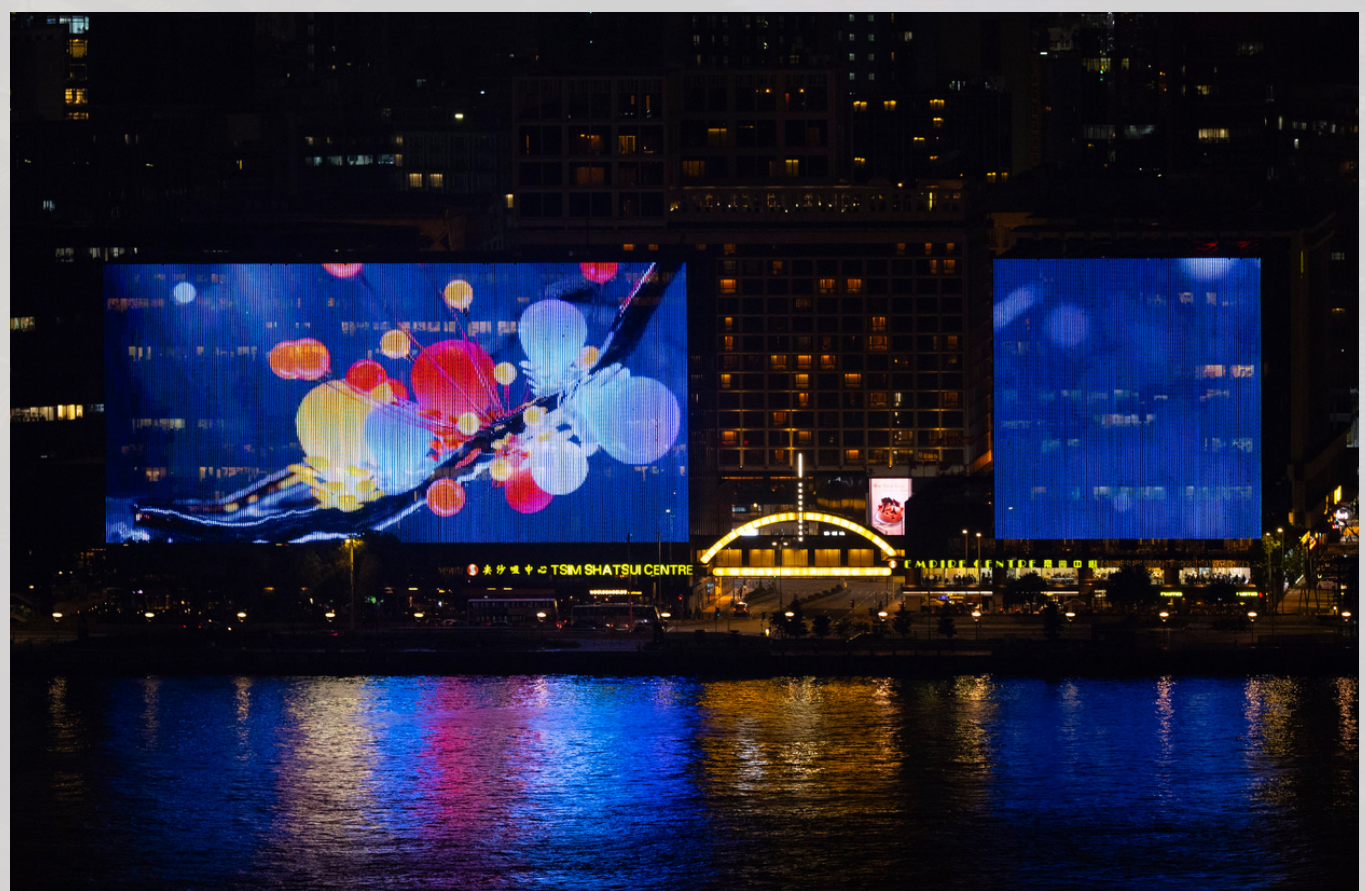
Artist lineup:

Bond Truluv - Germany

Bond Truluv's work beckoning viewers into a dreamscape where reality blurs with imagination through optical illusion. His design introducing reflective elements that seamlessly meld the cityscape with his aesthetic vision.
Originally born in Germany . He examining new ways of composing letters and calligraphic ways of expression. He is constantly experimenting with different materials such as canvas, installations, video mapping and long exposure photography. He was the first Graffiti artist to embed augmented reality (AR) animations into his pieces, pushing the boundaries of urban contemporary art further ahead and creating spectacularly vivid images and dimensions within the pieces and the locations they are applied in.
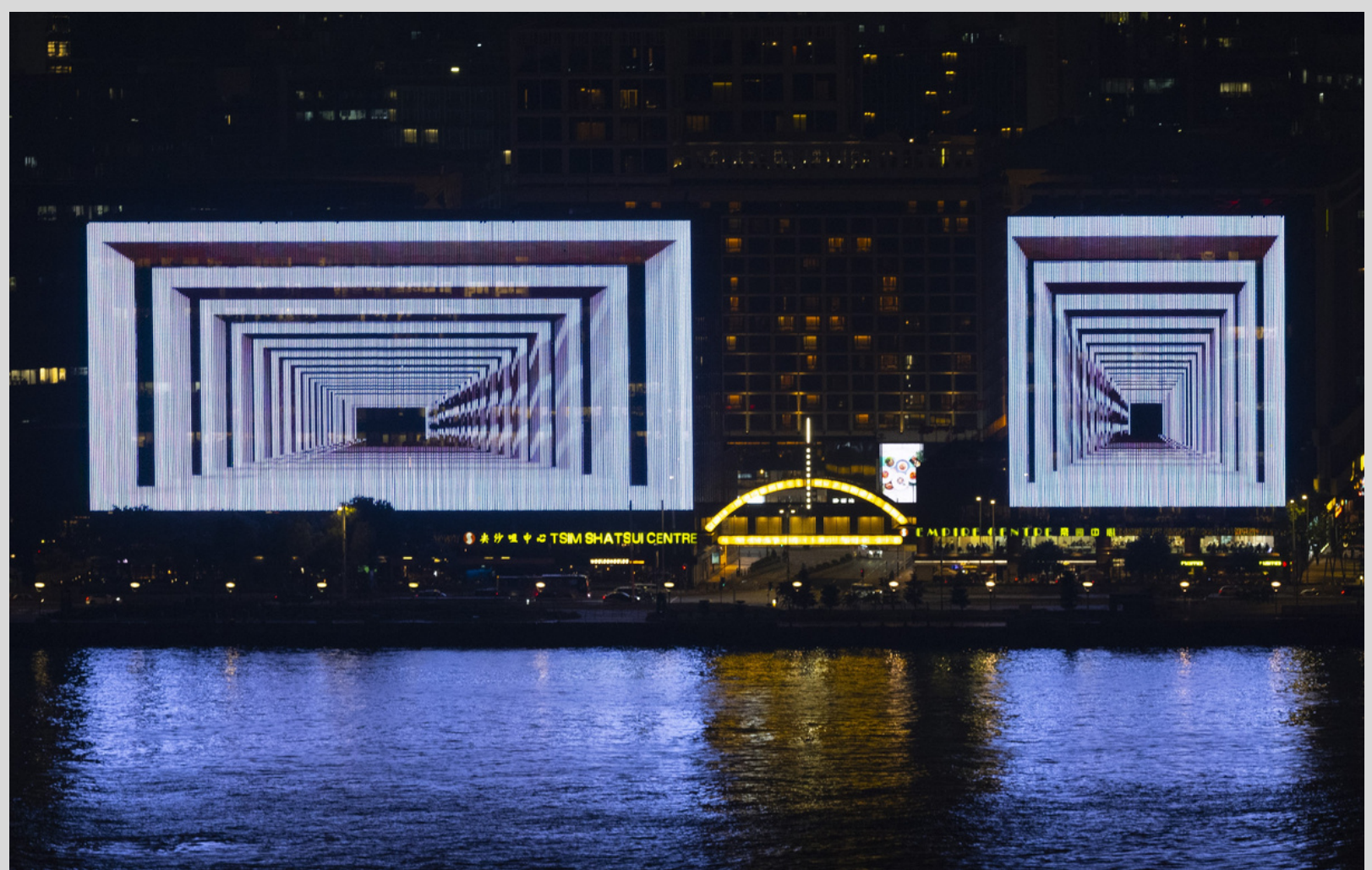

Frederic Bussiere - France

His work blooming and invading the screen like a mesmerizing firework of life, features an evolution process at the microscopic level. The work shows the chain reaction between non-organic particles, giving birth to many of colorful and organic elements, thus life.

Frederic Bussiere - France

Frederic Bussiere is a French-Portuguese new media artist and designer. His work ranges from digital forms like animated graphics, to large physical installations, encompassing various techniques such as interactive design, pre-rendered and real-time graphics, spatial design, kinetics and scenography.
He frequently drawing inspiration from nature and plants. On the other hand, he tackles societal concerns, addressing issues like climate migration, air and ocean pollution, overpopulation, and the future of humanity.
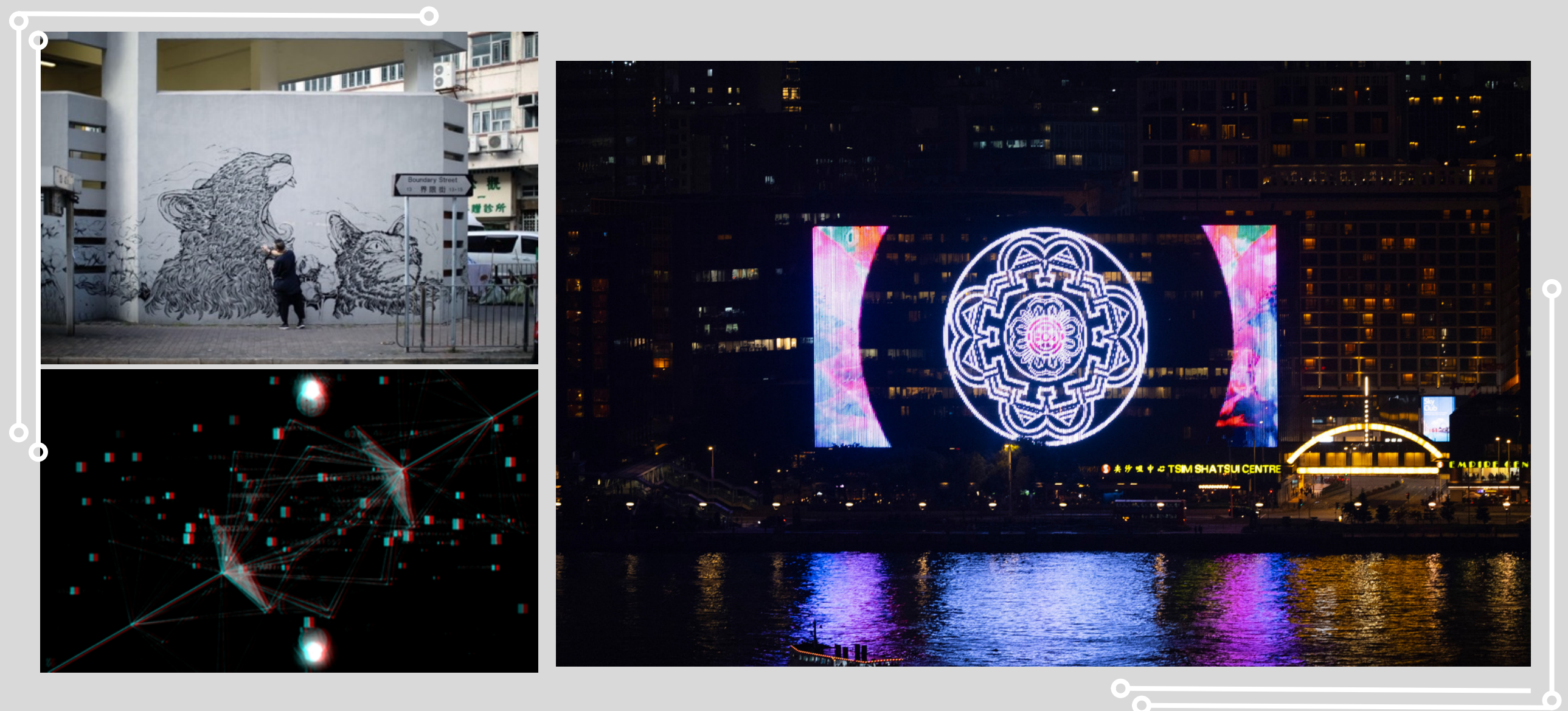

Pavel Mrkus - Czech Republic

His work represents dynamic of elements created by light and geometry. The displays do not serve here as a usual screen but they become as windows into virtual space. The work utilises illusionary perspective that represents depth of space which multiplies into fractals of infinite artificial universe.

Pavel Mrkus is an audiovisual artist who makes use of digital moving images and sound often concerning specific space. He graduated from the Academy of Arts, Architecture and Design in Prague. His later study of Religious Studies at the Charles University in Prague together with experience of four years teaching position at Toyama City Institute of Glass Art in Japan lead him to unique mixture of cultural paradigms within his work. He was awarded a Personality of the Year 2012 for his exhibition Next Planet in The Brno House of Arts.

Kristopher Ho x Andy Lau - Hong Kong

With Kristopher's highly intricate digital illustrations, and Andy's expertise in motion graphic design. The work is a highly contemporary and stylish representation of the journey about how humanity and nature coexist in society.

Kristopher Ho, Hong Kong based artist and illustrator. Born in Hong Kong and raised in Blackpool, UK. Graduated from Graphic design at Central Saint Martins College of Art and Design, specialized in illustration. Started his career as an independent artist in Hong Kong in 2012, and has been working across both independent and commercial platforms. Since 2015 he has been especially active within the Street art community and has been participating in various street art festivals such POWWOW, BSAF and HKwalls. Well known for his monochromatic and highly intricate murals and illustrations. His work has been described as both being impactful with his strokes yet also filled with intricate details. Markers has mainly been his tool of choice for both his murals and illustrations. Work exhibited across the world, includes the United Kingdom, Italy, Hong Kong, Taiwan, China, Singapore, Australia etc.

Andy Lau is a motion graphic designer based in Hong Kong, graduated from the Communication Design program at Hong Kong Polytechnic University. With an unwavering passion for design, an innate sense of storytelling, and a mastery of digital artistry, he embarked on his career and grew alongside the ever-evolving landscape of visual communication. Step into the realm of Andy's imagination and embark on a journey that unfolds through a symphony of motion, color, and innovation.

Lousy - Hong Kong

The work is a Love letter to everyone consising of Lousys core message & icons of spreading love and peace, a virtual therapy amongs the hustle and bustle of the streets of HK.

Hong Kong native Lousy draws on all surfaces across all spaces, taking cues from the proactive and spontaneous energy of the streets, stripping down his visual language to simplified, gestural, rhythmic lines with a bright palette, Lousy desires to liberate, project positivity, and celebrate life through his art practices. His works have been showcased in different art galleries and cultural institutions in Hong Kong and overseas, including Art Central, Para Site, THE SHOPHOUSE, parallel space & HZ Gallery, etc.